

Docket No.: 4554-002

PATENT

**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE**

In re Application of

TAKAKURA et al.

Serial No. Not yet assigned

Filed: May 24, 2001

For: METHOD OF AND SYSTEM FOR AVDERTISING, AND COMPUTER PRODUCT

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:  
:  
: Group Art Unit: Not yet assigned  
:  
: Examiner: N/A



**INFORMATION DISCLOSURE STATEMENT**

Assistant Commissioner for Patents  
Washington, D. C. 20231

Sir:

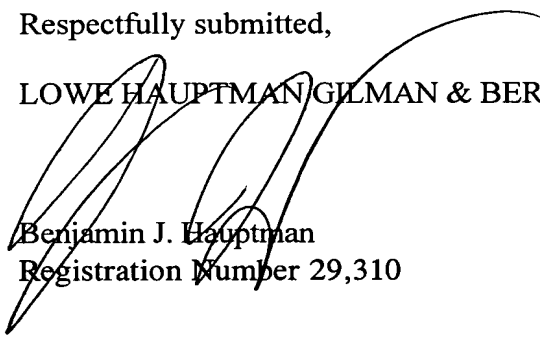
In accordance with the provisions of 37 C.F.R. 1.56, 1.97 and 1.98, the attention of the Patent and Trademark Office is hereby directed to the documents listed on the attached form PTO-1449. It is respectfully requested that the documents be expressly considered during the prosecution of this application, and that the documents be made of record therein and appear among the "References Cited" on any patent to issue therefrom.

This Information Disclosure Statement is being filed within three months of the U.S. filing date OR before the mailing date of a first Office Action on the merits. No certification or fee is required.

No explanation of relevance of Japanese Patent is required because English Language Abstract equivalence is submitted. These documents were cited in the application in page 2, lines 20 to page 3, lines 2.

Respectfully submitted,

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<b>INFORMATION DISCLOSURE CITATION IN AN APPLICATION  (PTO-1449)</b>				ATTY. DOCKET NO. <b>4554-002</b>		SERIAL NO. <b>Not Yet Assigned</b>		
				APPLICANT <b>TAKAKURA et al.</b>				
				FILING DATE <b>May 24, 2001</b>		GROUP		
<b>U.S. PATENT DOCUMENTS</b>								
EXAMINER'S INITIALS		PATENT NO.	DATE	NAME	CLASS	SUBCLASS	FILING DATE	
	AA							
	AB							
	AC							
	AD							
	AE							
	AF							
	AG							
	AH							
	AI							
	AJ							
	AK							
	AL							
	AM							
<b>FOREIGN PATENT DOCUMENTS</b>								
EXAMINER'S INITIALS		PATENT NO.	DATE	COUNTRY	CLASS	SUBCLASS	Translation	
							Yes	No
	BA	08-143196	06/96	Japan				
	BB	08-277207	09/96	Japan				
	BC	02-112729	04-90	Japan				
	BD							
	BE							
<b>OTHER ART (Including Author, Title, Date, Pertinent Pages, Etc.)</b>								
	CA	PATENT ABSTRACTS OF JAPAN Publication No. HEI 09-325938, December 16, 1997, Patent Application No. 08-143196						
	CB	PATENT ABSTRACTS OF JAPAN Publication No. HEI 10-107850, April 24, 1998, Patent Application No. 08-277207						
	CC	PATENT ABSTRACTS OF JAPAN Publication No. HEI 11-2870116, January 8, 1999, Patent Application No. 02-112729 <a href="http://www1.ipdl.jpo.go.jp/PA1/result/detail/mian/wAAAa26306DA404013267P1.htm">http://www1.ipdl.jpo.go.jp/PA1/result/detail/mian/wAAAa26306DA404013267P1.htm</a>						
EXAMINER				DATE CONSIDERED				

EXAMINER: Initial if reference considered, whether or not citation is in conformance with MPEP 609; draw line through citation if not in conformance and not considered. Include copy of this form with next communication to Applicant.

09/08/01  
 05/24/01  
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